

IN AID OF

**SAMARITANS**

ORGANISED BY



# SPONSORSHIP PROPOSAL

Charity Cricket Event | Wednesday 16th July 2025



**LAWYERS**

**VS.**



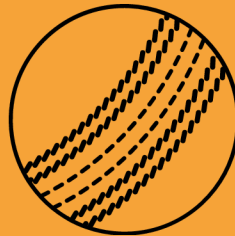
**ACCOUNTANTS**

# Breaking Boundaries for Samaritans

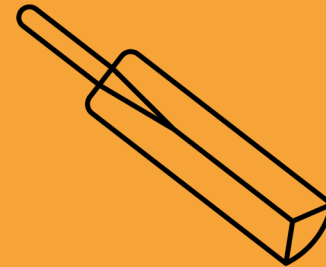
- Essex Big Bash is a charity cricket event
- Wednesday 16th July 2025 at Hadleigh & Thundersley Cricket Club
- A team of Accountants versus a team of Lawyers
- Aiming to raise £20,000 for Samaritans
- Summer fête style atmosphere, open to family and friends
- Opportunity to network with like-minded individuals



**Inspire and  
change lives**



**Partner with  
business leaders**



**Promote  
your brand**

# Our Previous Charitable Activities

Herd elephants with  
their new owners  
after Havens auction

Evening Echo



The Herd  
heads home

Havens Hospices



# Meet the Ex-Professionals



**Curtly Ambrose**

Sir Curtly Ambrose is an Antiguan former cricketer who played for the West Indies. For much of his career, he was rated the best bowler in the world.

Since leaving professional cricket, Ambrose has pursued a career in music as a bass guitarist.

**West Indies**



**Courtney Walsh**

Courtney Walsh is a former cricketer who represented the West Indies. He is considered one of the all-time greats.

Courtney may not play cricket professionally, but he's still in the professional world as a coach.

**West Indies**



# Sponsorship Packages

Support an important charity, raise your profile and enjoy a fun family day out. Showcase your firm to like-minded individuals and businesses from your sector, whilst raising important funds to help the Samaritans continue to reach those who are struggling to cope.

## Headline Sponsorship Package

- Logo on the front and center of the kits
- Headline brand profile on all marketing collateral
- Exposure to professional individuals and businesses
- Full-page advert in matchday programme
- Coverage in local newspaper, before and after the event
- Pitchside banners on the day
- Signed merchandise
- Photograph with pro players

**£10,000**

## Kit Sponsorship Package

- Back of kit sponsor for one of the teams (11 x players)
- Pitchside banners on the day
- 1/2 page advert in matchday programme
- Branding across social media pre-, during and post-event
- Signed merchandise

**£2,500 each**

## 'Ex-Professional' Sponsorship Package

- Introduce the 'ex-professional' player at the event
- Branding on website and social media
- 1/2 page advert in matchday programme
- Keep professional's shirt
- Signed merchandise

**£2,500 each**

# Essex Big Bash 2024





## About Samaritans

**Every life lost to suicide is a tragedy.**

Opening in 1963, Southend Samaritans has been supporting the community from Shoeburyness to Benfleet and the surrounding areas, for over 60 years. We have over 80 volunteers some having been with us for more than 40 years.

### Corporate Fundraiser



**Alice Walker**  
Samaritans



## About AJ Chambers

**Award-winning specialist recruitment, mergers & acquisitions services, and expert market intelligence across the accounting and legal practice sectors.**

We partner with top Accounting and Legal practices across the UK and Ireland. Our advisers use their expertise and unrivalled knowledge of the market to shape your future.

### Team Captain Accountants



**Rory Bysouth**  
AJ Chambers



### Team Captain Lawyers



**Stuart Whiter**  
AJ Chambers





# Look around

essexbigbash.com

EXPLORE WEBSITE

