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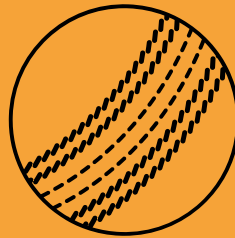
SPONSORSHIP PACK

BREAKING BOUNDARIES FOR CHARITY

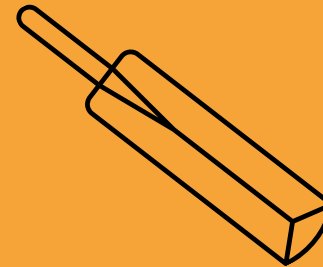
Essex Big Bash, Lawyers VS Accountants,
is an annual charity cricket event.



**Inspire and
change lives**



**Partner with
business leaders**



**Promote
your brand**

FUNDRAISING

Over 2 years, we have raised more than £30,000 for charity.

2024



£13,000

2025



£21,305

REVISIT THE ACTION FROM 2025



ESSEX BIG BASH 2026 WILL BE IN AID OF

SAMARITANS

Southend-on-Sea

[Click to find out more](#)

‘Our vision is that fewer people die by suicide.’

“Opening in 1963, Samaritans Southend has been supporting the community from Shoeburyness to Benfleet and the surrounding areas, for over 60 years. We have over 80 volunteers some having been with us for more than 40 years.”



**Essex Big Bash 2026 will see
4 teams battle it out in a T12 format event.**

Lawyers XI

Accountants XI

All Stars XI

Old Southendians XI



SAMARITANS

Call free on
116 123

SAMARITANS

We're here
to listen

CHARLES
STANLEY
Wealth Managers

SAMARITANS

We're here
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Corporate Fundraiser



Alice Walker
Samaritans Southend

"As a listener volunteer for Samaritans, it has been amazing working alongside AJ Chambers on Essex Big Bash. Together we've been able to raise awareness, get out into the community, and it's been so much fun along the way! I'm really looking forward to seeing how much we can raise this year and to coming together for what's set to be such a brilliant day."

Alice speaking about Essex Big Bash 2025

Chairman

"This year we partnered with the Samaritans and their principal for the South End office, Alice. Her drive and passion for raising the bar of this event has just been absolutely immense. We're so happy with how things are at the moment. We've built on all of the good things from last year and just made it even better.

The future of Essex Big Bash is to continue to raise the profile and revenue that we can generate for our charity partners."

Andrew speaking about Essex Big Bash 2025 and hopes for 2026



**Andrew Hilliard
AJ Chambers**

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Wealth Managers

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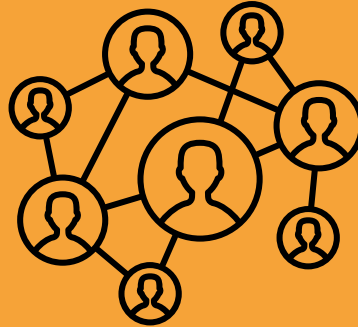

AccountancyAge


insight
strategic associates

BENEFITS



**Brand
Exposure**



**Networking
Opportunities**



**Building
Community
Connections**



**Client
Loyalty**



**Positive Brand
Image &
Reputation**



**Employee
Engagement**

CHARITY PARTNERS' FEEDBACK



**Rossella Inguscio,
Corporate Fundraiser**

"Being part of the Essex Big Bash – organised by AJ Chambers – allows us to not only raise awareness of the care we provide in the community but to also raise vital funds towards our care and support, which so many local families rely on. We can't thank AJ Chambers and everyone involved in the event enough for their incredible support, and we look forward to future events."

The logo for Samaritans Southend-on-Sea, featuring the word "SAMARITANS" in white capital letters on a green rectangular background, with "Southend-on-Sea" in white capital letters on a teal rectangular background below it.

SAMARITANS

Southend-on-Sea

**Alice Walker
Listening Volunteer,
Samaritans**

"Together, we raised over £20,000 for Samaritans Southend, helping us continue to be there for anyone struggling to cope. The generosity, energy and community spirit on and off the pitch was just incredible."

Huge gratitude to every single person who played, sponsored, donated, cheered, umpired, scored, sold raffle tickets or simply turned up to support– you made a real difference."

WHAT DOES THE MEDIA SAY?

"Essex Big Bash and AJ Chambers have raised over £13,000 at their inaugural charity cricket event for Havens Hospices. Congratulations to the Lawyers team, who were winners by just 1 run!"

Accountancy Age

"The Essex Big Bash has smashed it out of the park, raising over £20,000 for Samaritans! The day was full of teamwork, community spirit and plenty of laughs, all coming together to support the vital work of Samaritans."

BTMK Solicitors

VENUES

Founded in 1946, **Hadleigh & Thundersley CC** pride themselves on their competitive standard of cricket and thriving social scene. They offer men's cricket, ladies cricket and youth cricket.



2024 & 2025

Garon Park is a large facility in Southend-On-Sea, previously home to Essex County Cricket Club, devoted to sporting excellence and community wellbeing programs such as the Nature School and Youth Club and a 32-acre managed environment for events and conservation.

GARON PARK CIC
Connecting Communities



2026

SPONSORSHIP PACKAGES

Support an important charity, raise your profile and enjoy a fun family day out. Showcase your firm to like-minded individuals and businesses from your sector, whilst raising important funds to help Samaritans Southend continue to make sure people have somewhere to turn and support when they need it most.

Headline Sponsorship Package

Only 1 available- premium partner

- Top-tier branding on all marketing materials
- Logo on all team shirts
- Full-page advert in the matchday programme.
- Branding on pitch-side boards in prime locations.
- Mention in all press releases and media communications.
- Sponsor presentation opportunity at the charity dinner.
- Table of 10 with premium seating at the charity dinner & auction.
- Meet & greet with the ex-professional players.
- Single player entry included.
- Professional photography package for corporate use.
- Special framed memorabilia item signed by all legends.

£10,000

Kit Sponsorship (Team Sponsor)

3 available- one per team

- Logo on ONE team's playing kit.
- Pick your team.
- Half-page ad on matchday programme.
- Logo on social media graphics for team announcements & player sign-ups.
- Banner at the ground next to your chosen team's area.
- 2 tickets to the charity dinner & auction.
- Signed merchandise from your team captain / ex-pro.

£2,500 each

'Ex-Professional' Sponsorship

Limited- sponsor one of the cricket legends attending

- Brand association with the legends in all marketing.
- Logo featured next to the ex-pro in all posts, visuals, and programmes.
- Player introduction shout-out at the dinner.
- Photo opportunity with your business team.
- 2 tickets to the charity dinner & auction.
- Signed legend's shirt or bat.

£1,000

Supporter of the Day

- Logo on website + programme.
- Social media thank-you.
- 2 tickets to the dinner.
- Branded banner at the ground.

£500-£1,000

Organised by



In aid of



REGISTER YOUR INTEREST

